

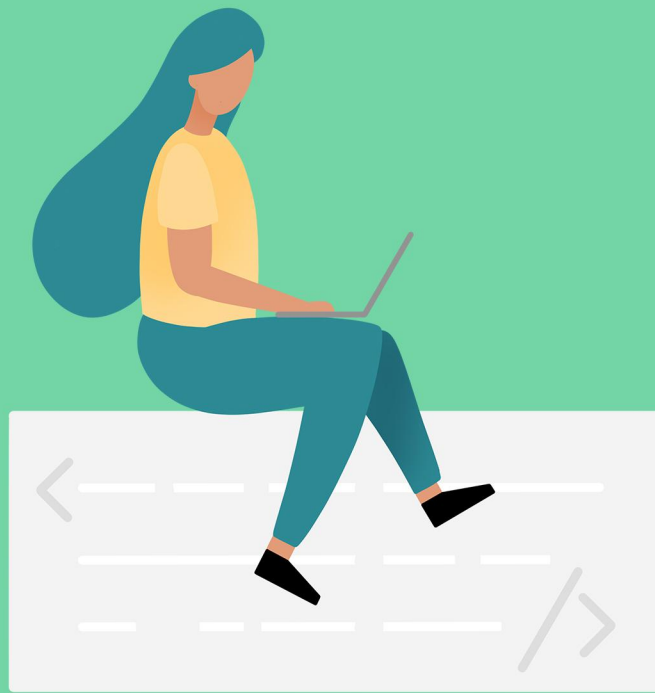
**We're Stemx and  
this is our pitch.**



Hello, we're Stemx.  
The new home for hiring  
that lives in your phone.

We're a **2** man team  
based in Bournemouth  
with **3,500** users this  
year. We're changing the  
way people hire, and  
right now **400** people  
use Stemx every month.

# Stemx makes hiring simple for everyone.



Small businesses really struggle to hire new staff, and it's often the last thing that anyone wants to talk about, but we do.

We're building an app that's easy to access, simple to use and manageable from one place without the stress of complex and expensive systems.

We've solved the problem but to make this a reality, we need your help with raising £550,000.

# The story so far, but the best is coming.

## 2015

We ran a creative agency that worked with the likes of Specsavers and Red Bull but due to high demand, growing fast was key to our survival.

We knew the kind of people we wanted to hire, but we didn't have a clue how or where to find them.

We were left thinking, surely there has to be a better, easier way to hire new people, but there really wasn't.

That was the moment we found a problem we knew had to be changed.

## 2016

### June

We started Stemx to solve the problems we'd faced when we needed to grow. Our goal was simple, build a great video interviewing platform that's fast and efficient but also detailed and insightful.

### August

After mapping out the platform and designing it we greenlit development. We launched the platform which was well received, and our user base began to grow.

# 2017

We perfected the video interviewing element of our platform, which led us to work with more established companies.

Name dropping is rarely ok, but working with Shazam and Secret Escapes was pretty cool.

The next step was growing our community and staying close to our users.

They told us what they liked and disliked and we listened. We released a mobile app so that people could record their video interviews anywhere, anytime and submit them to companies.

# 2018

## January

We renamed our current platform “Stemx VI” and worked closely with both teams, and agencies to reshape it.

## August

We updated our mobile app, transforming the experience, becoming closer with current users and welcoming new ones.

## October

We started working on a completely new platform, an end-to-end mobile app for small businesses.

We’ve already been working with a handful of companies whilst we’re in our beta period.

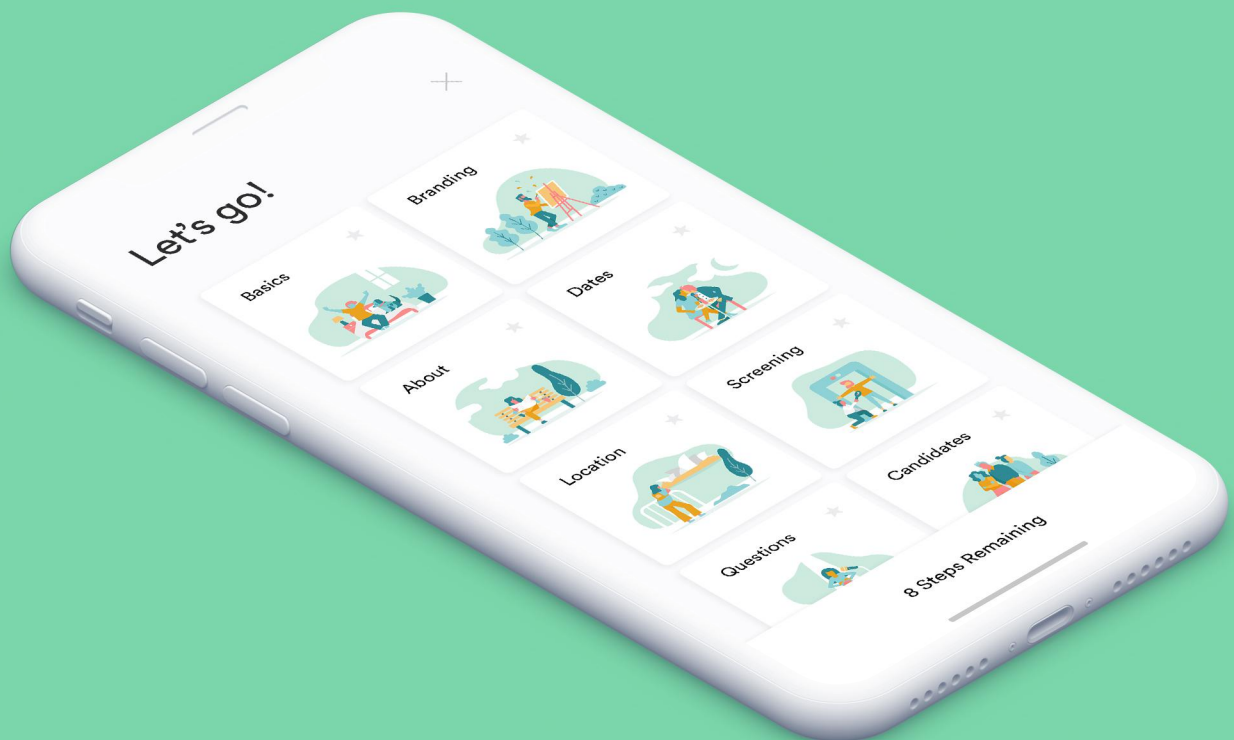
Our revenue continues to grow and we’re now very close to Stemx VI becoming profitable.

# Here's what's happening in 2019

You're going to love this.

We're releasing the world's first end-to-end hiring platform, and it lives in your phone.

Posting adverts, video interviews, managing people and even organising meetings has never been easier, more accessible or affordable.



**It's our job to keep people happy.**

We've worked with a handful of businesses to test the new platform and here's what they said.



“Stemx puts the power in my hands, I can access it at a time that suits me whilst the recruitment process is still going on in the background”.

- John Shepherd (Vibe Tickets)

# Next stop, world domination.



We want to be **THE** platform for hiring.

95% of businesses worldwide are small businesses and we want to make sure that when it comes to growing their team, it's done in the most effective, efficient and affordable way possible.

We're changing the way that people look at recruitment.